

**ReBeam GmbH is firmly committed to protecting the secrecy of your online data.**

ReBeam GmbH (“We”, “us” or “our”) is a company registered in Germany with the district court of Charlottenburg, Berlin under number HRB 147095 B whose registered office is Skalitzer Straße 100, 10997 Berlin, Germany.

It is our goal to develop an online environment at rebeam that is easy to operate and is at all times considerate of the rights and expectations of our customers and other visitors to the rebeam website ([www.rebeam-shop.com](http://www.rebeam-shop.com)).

If you have any comments or suggestions, we would be pleased to receive them at our address or by emailing us at [shop@rebeam.de](mailto:shop@rebeam.de). Alternatively you may call us on + 49 30 609 859 54-0 \*local rates apply. This telephone number will be open to receive calls between 9am-6pm Monday to Friday.

Data protection is a matter of trust and your privacy is important to us. We shall therefore only use your name and other information which relates to you in the manner set out in this Privacy Policy. We will only collect information where it is necessary for us to do so and we will only collect information if it is relevant to our dealings with you.

We will only keep your information for as long as we are either required to by law or as is relevant for the purposes for which it was collected.

You can visit the Site and browse without having to provide personal details. During your visit to the Site you remain anonymous and at no time can we identify you unless you have an account on the Site and log on with your user name and password.

This Privacy Policy describes the way in which ReBeam GmbH (hereinafter referred to as “rebeam”) collects, processes and uses, as well as protects according to the German Telemedia Act rebeam (Telemediengesetz - TMG) and the German Federal Data Protection Act (Bundesdatenschutzgesetz - BDSG) the data you provide us with when using our website.

## **1. Data we collect**

We may collect various information if you seek to place an order for a product to us on the Site.

We collect, store and process your data for processing your purchase on the Site and any possible later claims, and to provide you with our services. We may collect your title, company name, name, email address, phone-number, postal address, delivery address (if different), country, if necessary region of country, payment details, payment card details or bank account details and your VAT-ID Number.

We will use the information you provide to enable us to process your orders and to provide you with the services and information offered through our website and which you request. Further, we will use the information you provide to administer your account with us; verify and carry out financial transactions in relation to payments you make online and the delivery. Subject to obtaining your consent we may contact you by email with details of other products and services. If you prefer not to receive any marketing communications from us, you can opt out at any time. We may pass your name and address on to a third party in order to make delivery of the product to you (for example to our courier or supplier). You must only submit to us or the Site information which is accurate and not misleading and you must keep it up to date and inform us of changes.

Your actual order details may be stored with us but for security reasons cannot be retrieved directly by us. However, you may access this information by logging into your account on the Site. Here you can view the details of your orders that have been completed, those which are open and those which are shortly to be dispatched and administer your address details, bank details and any newsletter to which you may have subscribed. You undertake to treat the personal access data confidentially and not make it available to unauthorized third parties. We cannot assume any liability for misuse of passwords unless this misuse is our fault.

## **2. Data automatically collected on our website / usage data**

We welcome anybody to visit and use our website [rebeam-shop.com](http://rebeam-shop.com) free of charge and to look at the products on offer. When you visit our website, we record your IP address (i.e. the internet address of your computer – not your email address) and other general usage data in order to assess which parts of our website you visit and [rebeam-shop.com](http://rebeam-shop.com) how long you stay there.

Such data will be combined with the usage data of all visitors to our website in order to measure the number of visitors, the average time of the visits, pages visited, etc. The data we collect is combined and used for internal purposes at rebeam only. This does not enable any identification of you as a person.

We use this combined data for evaluating our products, services and the news we make available via our website, as well as for monitoring use of our website and generally improving its content.

### **3. Cookies and Google Analytics**

#### **Cookies**

Like many other commercial websites, rebeam-shop.com sometimes uses the technology known as „cookies“ to collect information on how rebeam you use the website, and to ensure your visit runs smoothly.

Our cookies neither disclose nor contain any personal data. Cookies cannot read any information from your computer or interact with other cookies on your hard disk. However, cookies enable us to recognize you when you revisit our rebeam-shop.com website.

**If you do not want your browser to accept cookies, you can deactivate this option in your browser settings.**

Deactivation of cookies may prevent this website from functioning properly. You may not be able to access all the options and information on this website.

#### **Google Analytics**

Our website utilizes Google Analytics, a web analytics tool by Google Inc. („Google“). Google Analytics uses so-called „cookies“, text files that are saved on your computer and that enable an analysis of your use of the website. Usually, the cookie-generated information regarding rebeam your use of the website is transmitted to, and saved on, a Google server in the United States. In the event of an IP anonymization on this website, however, Google will first shorten your IP address within member states of the European Union or in other contracting states rebeam, of the Agreement on the European Economic Area. Only by way of exception will the full IP address be transmitted to a Google server in the United States and shortened there. Google will use such information to evaluate your use of the website, to compile reports on the rebeam-shop.com website activities and to provide other services rebeam in relation to website use and internet use. Google will not combine the IP address transmitted by your browser via Google Analytics with other Google data. You can prevent cookies being saved by selecting the corresponding browser setting; rebeam however, we would like to point out that you may then not be able to fully use all of our website's options. Furthermore, you can prevent collection and transfer of the data generated by cookies on rebeam-shop.com and relating to your use of the website (including your IP rebeam-shop.com address) to Google, as well as the processing of such data by Google, by downloading and installing the browser plug-in available under the following link: <https://tools.google.com/dlpage/gaoptout/eula.html?hl=de>.

### **4. Embedding and use of links to social media (Facebook, Google+, et al.)**

Links to external social network services such as rebeam Facebook, Google+ and Twitter, are embedded on our website. The responsibility for the internet services of these social network services lies solely with their operators. Below you will find further information, categorized according to the corresponding social network service.

Our links rebeam to external social network services are compiled under rebeam's own „Like“ button. If you click on this button, another window will open and display the usual Facebook, Google+, and Twitter logos, as well as a link to this part of our rebeam privacy declaration. Clicking on the „Like“ button will not yet transmit any of your usage data to the social network services. Only when you click on the symbol of one of these social network services will you be re-directed to its website. You will be simultaneously connected to the server of the respective social network service. During such connection, the data relating to your use of our website (including your IP address) will only be transmitted if you are logged into your account at the respective social service network. This will also lead to a transmission of data to the respective social network service.

#### **Facebook**

You will find the link to Facebook under the usual Facebook logo by clicking on the „Like“ button for any of our products. Our website does not have the Facebook „plug-ins“ such as the „Like“ or „Recommend“ buttons provided by Facebook for website embedding. The sole responsibility for the Facebook website lies with Facebook Inc., 1601 S. California, Ave, Palo Alto, CA 94304, USA.

or further information regarding the purpose and scope of data collection, and regarding the further processing and use of your data by Facebook, see Facebook's own privacy rules. These are available online at <http://de-de.facebook.com/privacy/explanation.php>. There you will find, amongst other things, information regarding settings for the protection of your privacy and regarding your further rights regarding the collecting, processing and use of your data by Facebook.

## **Google+**

You will find the link to Google+ under the usual Google+ logo by clicking on the „Like“ button for any of our products. Buttons provided by Google for embedding into a website, such as the „+1“ button, are not embedded on our website. Sole responsibility for Google+ and its website lies with Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

For further information regarding the purpose and scope of data collection, and regarding the further processing and use of your data by Google+, see the privacy rules of Google+. These are available online at <http://www.google.com/intl/de/policies/privacy>. There you will find, amongst other things, information regarding settings for the protection of your privacy and regarding your further rights regarding collecting, processing and use of your data by Google+.

## **Twitter**

You will find the link to Twitter under the usual Twitter logo by clicking on the „Like“ button for any of our products, or via a direct rebeam link to our Twitter page, marked on our website with „follow us on Twitter“. Buttons provided by Twitter for embedding into a website, such as the „Tweet“ button, are not embedded on our website. The sole responsibility for Twitter and its website lies with Twitter Inc., 1355 Market St., Suite 900, San Francisco, CA 94103.

For further information regarding the purpose and scope of data collection, and regarding the further processing and use of your data by Twitter, see Twitter's own privacy rules. These are available online at <https://twitter.com/privacy>. There you will find, amongst other things, information regarding settings for the protection of your privacy and regarding your further rights regarding the collecting, processing and use of your data by Twitter.

## **5. Click-through URL**

In some email messages to our customers, we use a technology called „Click-through URL“. If you click on rebeam one of these links, you will arrive at the website you actually wanted to reach, but via our computer system. rebeam uses these „click throughs“ to determine the degree of interest in certain subjects, and to measure the efficiency of our communication measures. rebeam does not exchange such data with anybody, nor do we make any attempt to associate the „click throughs“ with individual email addresses.

## **Communication via email**

We use email for services or in connection with information regarding our products/services. In these cases, we keep your email address in our files

## **Security**

rebeam takes precautions to ensure the security of your personal data. Your data will be diligently protected against loss, destruction, manipulation and unauthorized access or unauthorized disclosure and transmission.

rebeam protects collected customer data by saving it on servers protected by passwords and „firewalls“ that use encryption technologies to prevent unauthorized access.

rebeam does its utmost and implements state-of-the-art technology to provide you with a secure environment for the completion of your order; however, we cannot guarantee absolute security of your data.

## **6. External Services**

This website contains links to other websites like YouTube or Google Maps. Some of these websites may use rebeam logos and trademarks and may look like the rebeam website, but are actually independently operated by third parties.

This should be shown accordingly on the website of the operators or in their terms of use or privacy policies. rebeam is not responsible for the fulfilment of orders or services that have been ordered via such a website; nor is rebeam responsible for the privacy policies of such websites or the data explicitly or automatically collected on such websites.

In the event of any difficulty or other problem in connection with third-party websites, we ask you to contact the respective service provider directly.

## **7. KLARNA**

We work with Klarna AB to offer our customers more convenient methods of payment. Klarna AB (“Klarna”) is a provider of financial services. Klarna’s principal place of business is at Sveavägen 46, 111 34 Stockholm, Sweden. Klarna is registered with the Swedish companies register under the registration number 556737-0431 and licensed by and under the supervision of the Swedish Financial Supervisory Authority ([www.fi.se](http://www.fi.se)), Box 7821, 10397 Stockholm, Sweden, and the Swedish Data Protection Authority (<http://www.datainspektionen.se/in-english/>), Box 8114, 10420 Stockholm, Sweden

We need to provide Klarna with certain information about you and the order to enable Klarna to assess whether you qualify for their credit products. We need to transfer to Klarna account details such as your name, address, email address, phone number, and payment history, as well as your order details, such as payment method, shipping details, what was ordered, and similar. This will not be done if you do not select Klarna as your payment method. The further use of this data will be governed by [www.klarna.com/uk/privacy-statement](http://www.klarna.com/uk/privacy-statement)

## **8. Privacy Policy, Terms of Use and Terms of Sale**

This Privacy Policy shall apply together with our Terms of Use for [rebeam-shop.com](http://rebeam-shop.com) and the Terms of Sale. Collectively, these terms govern the use of our website. We encourage all users to familiarize themselves with these terms.

### **Update of the Privacy Policy**

rebeam may update this Privacy Policy from time to time. Any such change will be displayed on the website. rebeam If you have any comments or questions regarding this Privacy Policy or any other guidelines on this website, please contact us via email or letter.

### **Scope of application of the Privacy Policy**

This Privacy Policy shall be valid for all online direct services offered by rebeam that can be accessed or retrieved under [www.rebeam-shop.com](http://www.rebeam-shop.com)

It shall not apply if you leave our internet portal (online direct services) via a link (Links) and access a website over which we have no control.

Use of this rebeam website shall be governed by this Privacy Policy. If you do not agree with this Privacy Policy, we would like to ask you to cease using our website. We reserve the right to amend, augment or delete parts of this Privacy Policy at any time.

Any changes will be displayed on the website

Please check our website regularly in this respect.

## **9. Your rights**

If you are concerned about your data you have the right to request access to the personal data which we may hold or process about you. You have the right to require us to correct any inaccuracies in your data free of charge. At any stage you also have the right to ask us to stop using your personal data for direct marketing purposes. Please contact us by email at rebeam – SPECIALIST FOR USED PROJECTORS AND LED WALLS ReBeam GmbH, Skalitzer Strasse 100, D-10997 Berlin, [shop@rebeam.de](mailto:shop@rebeam.de)